

CAREER CALLING

*The
Career event*

CAREERCALLING.AT

LIVE

OCT. 16, 2024

ONLINE

OCT. 17–NOV. 6, 2024

CAREER CALLING

LIVE

OCT. 16, 2024

MESSE WIEN

Live, personal, and up close
on October 16, 2024, 10 am–6 pm
at Messe Wien

Meet students and graduates
from all fields of study at
your **fair stand** on October 16.

Get to know participants in
the Career Zone during
CV or LinkedIn checks.

Challenge participants in a **live session**
with company facts or a case study.

ONLINE

OCT. 17–NOV. 6, 2024

EVENT PLATFORM

Digital, direct, and efficient
from October 17–November 6, 2024
on the event platform

Meet suitable candidates in
scheduled **video 1:1 chats.**

Use the **talent database**
to find interesting profiles and
approach them directly.

Give insights on a hot career topic
during a **speech** or **online session.**





CAREER
SERVICE

Cegeka Business Solutions

EBCO

- Machine Learning
- Graph Solutions
- Visual AI
- Digital Twins
- Predictive Analytics
- Recommender Systems
- Natural Language Processing
- Synthetic Training
- MLOps

GREATNESS
STARTS WITH YOU.

IBDO

IBDO
MINDBAL

karriere.
bdo.at

MIND CHALLENGE

Smeter

cegeka

mazars

SEMPERIT

coface

Schwabe, Ley & Greiner

THE IDEA

B27

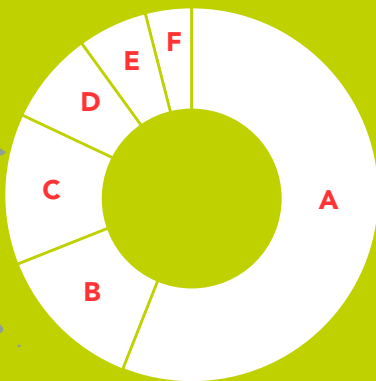
A30

A29

AUSTRIA'S LEADING CAREER FAIR

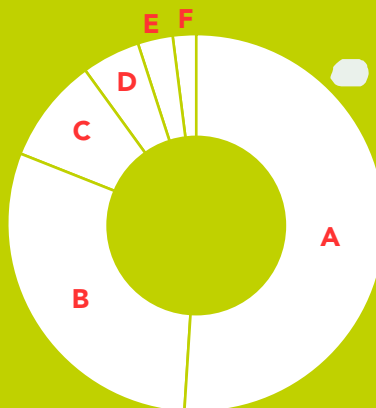
PARTICIPANTS 2022

BY FIELD OF STUDY



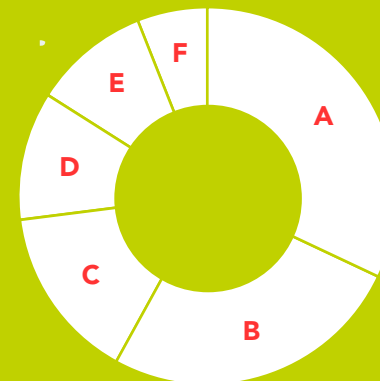
A	56%	Economics
B	13%	(Business) Law
C	13%	Other
D	8%	Engineering
E	6%	Natural Sciences
F	4%	Human Sciences

BY DEGREE LEVEL



A	51%	Bachelor's program
B	30%	Master's program
C	9%	Graduates
D	5%	Graduates with work experience (> 2 years)
E	3%	MBA / PhD / Doctorate
F	2%	Medicine, Pharmaceuticals

BY WORK EXPERIENCE



A	32%	1-2 years
B	26%	No work experience
C	15%	2-3 years
D	11%	3-5 years
E	10%	8+ years
F	6%	5-8 years

CAREER CALLING 2022

1,800
participants

1,269
video 1:1 chats

210
CV and LinkedIn checks

120
national and international
employers

14
insight sessions

7
speeches

IT'S ALL ABOUT THE MIX

Career Calling addresses all masterminds of the academic landscape in Austria and neighboring countries. An elaborate marketing concept along with a broad network in Austria's academic landscape and, most of all, years of expertise in addressing students are the basis for our success.

Registration deadline
JULY 25, 2024





Be
a part
of it!

YOUR PARTICIPATION

LIVE + **ONLINE**

LIVE ONLINE PACKAGE

Participation in
CAREER CALLING
LIVE

at Messe Wien
October 16, 2024

Participation in
CAREER CALLING
ONLINE

on the event platform
October 17–November 6, 2024

YOUR HIGHLIGHTS

- Presence at Messe Wien (including or excluding stand), unlimited company representatives
- 1 CV check slot at Messe Wien
- Unlimited video 1:1 chats on the event platform for unlimited recruiters
- Access to talent database
- Unlimited jobs for students and graduates

CHOOSE YOUR OPTION

Including stand

Our stand builder takes care of your setup.

- Here, you can find examples of what your stand may look like.

6 m²

€ 7,090.–

8 m²

€ 7,790.–

12 m²

€ 9,290.–

Excluding stand

You bring your own individual fair stand.

- No equipment and exhibition walls - the provided floor space is yours to design.

12 m²

€ 8,890.–

18 m²

€ 11,200.–

20 m²

€ 11,900.–

You are interested in a different stand space? We are happy to provide you with a suitable offer!

Best of
both
worlds

**Yay, there is a discount for partners
of the WU ZBP Career Center!**

Click here for the Career Calling **fair map**.





YOUR PARTICIPATION

LIVE

Live fair feeling – and you are
in the midst of everything!

LIVE PACKAGE

Participation in
CAREER CALLING

LIVE

at Messe Wien
October 16, 2024

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€ 10,900.–

20 m²

€ 11,400.–

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*Live
is
Life!*

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Click here for the Career Calling **fair map**.



All prices quoted exclude VAT and other applicable taxes.
A WU ZBP CAREER CENTER GMBH event.



YOUR PARTICIPATION

ONLINE

ONLINE PACKAGE

Participation in

CAREER CALLING

ONLINE

on the event platform
October 17–November 6, 2024

YOUR HIGHLIGHTS

- Unlimited video 1:1 chats on the event platform for unlimited recruiters
- Access to talent database
- Unlimited jobs for students and graduates

€3,990.–

Focus: Flexibility! Direct approach, individual video
1:1 chats – whenever and wherever you want!



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of the WU ZBP Career Center!**



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A WU ZBP CAREER CENTER GMBH event.

EVEN MORE
SPACE,
EVEN MORE
AWARENESS! YOU
ARE INTERESTED
IN 30 OR 40 M2
FLOOR SPACE?

SME SPECIAL!
CONTACT US,
WE HAVE THE
RIGHT PACKAGE
FOR SMES!

HAVE SOME
IMPACT! WE
OFFER SPECIAL
PACKAGES FOR
NPOS AND
START-UPS!

*as unique
as you!*

Let's talk about your Career Calling appearance:
office@careercalling.at



IMPACT & ACTIVITY

LIVE OR ONLINE SESSIONS

Roll up your sleeves with students? Use a workshop as another touchpoint!

- **30 pre-registered students**
- **50-minute live session**, Career Calling LIVE, October 16 OR
- **30-minute online session**, Career Calling ONLINE, October 17–November 6

€ 990.–

SPEECHES

Your keynote speech on a hot application topic will attract students. We are happy to inform you about topics available.

- **Unlimited number of students**
- **30-minute online keynote**, Career Calling ONLINE, October 17–November 6

€ 990.–



Work it out together!



Next step



YOU WANT TO BE PART OF IT?

Let's talk!

For further information
on our packages visit
careercalling.at.

WU ZBP CAREER CENTER

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We are happy to answer further questions personally.

Fair office at the WU ZBP Career Center



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